Premises Licence PL079102



Part 1 – Premises Details

POSTAL ADDRESS OF PREMISES OR, IF NONE, ORDNANCE SURVEY MAP REFERENCE OR DESCRIPTION

The Embassy

106-108 Ashley Road, Hale, Altrincham, WA14 2UN

WHERE THE LICENCE IS TIME LIMITED, THE DATES

LICENSABLE ACTIVITIES AUTHORISED BY THE LICENCE AND THE TIMES THE LICENCE AUTHORISES THE CARRYING OUT OF LICENSABLE ACTIVITES		
Recorded Music-Indoors	Monday - Sunday 10:00 - 23:00	
Recorded Music-Outdoors	Monday - Sunday 10:00 - 23:00	
Alcohol - On the premises	Monday - Sunday 12:00 - 23:00	
Alcohol - Off the premises	Monday - Sunday 12:00 - 23:00	

THE OPENING HOURS OF THE PREMISES

Monday - Sunday 12:00 - 23:00

WHERE THE LICENCE AUTHORISES SUPPLIES OF ALCOHOL, WHETHER THESE ARE ON AND/OR OFF SUPPLIES

The sale of alcohol for consumption ON & OFF the premises.

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NAME, (REGISTERED) ADDRESS, TELEPHONE NUMBER AND EMAIL (WHERE AVAILABLE) OF LICENCE HOLDER

The Embassy Group Ltd 23 Moordale Road, Knutsford, WA16 8ET adm@themmbassy.co.uk

REGISTERED NUMBER OF HOLDER, WHERE APPLICABLE (E.G. COMPANY NUMBER, CHARITY NUMBER)

12536647

NAME, ADDRESS AND TELEPHONE NUMBER OF DESIGNATED PREMISES SUPERVISOR WHERE THE PREMISES LICENCE AUTHORISES THE SUPPLY OF ALCOHOL

Itsasne Zabaleta Bereciartua

PERSONAL LICENCE NUMBER AND ISSUING AUTHORITY OF PERSONAL LICENCE HELD BY DESIGNATED PREMISES SUPERVISOR WHERE THE PREMISES LICENCE AUTHORISES THE SUPPLY OF ALCOHOL

Licence No: PER3481 Issued by: Cheshire East

ANNEXES

These conditions should be read in conjunction with plan referenced Annex 1 – Mandatory Conditions

MANDATORY CONDITIONS

- 1. No supply of alcohol may be made under the premises licence:
- (a) At a time when there is no designated premises supervisor in respect of the premises, or
- (b) At a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended
- 2. Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
- 3. Where the premises licence includes a condition that at specified times one or more

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individuals must be at the premises to carry out a security activity, each such individual must be licensed by the Security Industry Authority.

ADDITIONAL MANDATORY CONDITIONS (28th May 2014)

- 4. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- 5. For the purposes of the condition set out in paragraph 1
- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula $P = D + (D \times V)$

Where

- (i) P is the permitted price;
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol; and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence
- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and (e) "valued added tax" means value added tax charged in accordance with the Value Added
- (e) "valued added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 6. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 7. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax. (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

ADDITIONAL MANDATORY CONDITIONS (1st October 2014)

8. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

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- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either:-
- (a) a holographic mark,

or

(b) an ultraviolet feature

Annex 2 – Conditions Consistent with the Operating Schedule

- 1. Any incidents of a criminal nature that may occur on the premises will be reported to the Police.
- 2. The Licensee will install comprehensive CCTV coverage at the premises and it is operated and maintained at the premises.
- 3. The CCTV system shall conform to the following points:
- a. Cameras must be sited to observe the entrance and exit doors both inside and outside.
- b. Cameras on the entrances must capture full frame shots of the heads and shoulders of all people entering the premises i.e. capable of identification.
- c. Cameras viewing till areas must capture frames not less than 50% of screen.
- d. Cameras overlooking floor areas should be wide angled to give an overview of the premises.
- e. Be capable of visually confirming the nature of the crime ommitted.
- f. Provide a linked record of the date, time and place of any image.
- g. Provide good quality images -colour during opening times.
- h. Operate under existing light levels within and outside the premises.
- i. Have the recording device located in a secure area or locked cabinet.
- j. Have a monitor to review images and recorded picture quality.
- k. Be regularly maintained to ensure continuous quality of image capture retention.
- I. Have signage displayed in the customer area to advise that CCTV is in operation.
- m. Digital images must be kept for 31 days.
- n. Police will have access to images at any reasonable time.
- o. The equipment must have a suitable export method, e. G. CD/DVD writer so that the police can make an evidential copy of the data they require.
- 3. CCTV data will be in the native file format, to ensure that no image quality is lost when making the copy, if this format is non-standard (i.e. manufacturer proprietary) then the manufacturer should supply the replay software to ensure that the video on the CD can be replayed by the police on a standard computer. Copies must be made available to Police on request.

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- 4. Appropriate fire safety procedures will be in place including fire extinguishers (foam, H20 and CO2), fire blanket, internally illuminated fire exit signs, numerous smoke detectors and emergency lighting (see enclosed plan for details of locations).
- 5. All appliances will be inspected annually.
- 6. All emergency exits willbe kept free from obstruction at all times.
- 7. All customers will be asked to leave quietly.
- 8. Clear and legible notices will be prominently displayed to remind customers to leave quietly and have regard to our neighbours.
- 9. The licensee and staff will ask persons who appear to be under the age of 25 for photographic ID such as proof of age cards, the Connexions Card and Citizen Card, photographic driving licence or passport, an official identity card issued by HM Forces or by an EU country, bearing the photograph and date of birth of bearer.
- 10. All staff will be trained for under age sales prevention regularly.
- 11. A register of refused sales will be kept and maintained on the premises.
- 12. Noise from music and associated sources (including DJ's and amplified voices) must not be audible to such an extent that it constitutes a nuisance at any noise sensitive properties.
- 13. All external doors and windows shall be kept closed when regulated entertainment is being provided except in the event of an emergency.
- 14. There shall be placed at all exits from the premises in a place where they can be seen and easily read by the public, (or member and their guests) notices requiring customers to leave the premises and the area guietly.
- 15. Use of external areas associated with this application should not be permitted beyond 2100hours (the external area can be used after 2100 hours for the purposes of smoking and no food or drink shall be taken into the external area after 2100 hours on any day)
- 16. The applicant shall submit for approval, prior to the commencement of use, a noise management plan for the external areas. The noise management plan shall be implemented at all times that these areas are in use.
- 17. No amplified music / sound / speakers shall be permitted to any external part of the site.

Annex 3 – Conditions Attached After a Hearing of the Licensing Committee

NA

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Signature of Authorised Officer

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Licence No: PER3481 Issued by : Cheshire East

STATE WHETHER ACCESS TO THE PREMISES BY CHILDREN IS RESTRICTED OR PROHIBITED

No restrictions.

MOMON

Signature of Authorised Officer